

ALAN MOORE

RESUME / CURRICULUM VITAE

www.alanmoore.info
contact@alanmoore.info

Skills

The Necessities

Hand-coding standards compliant, search engine optimised web sites in XHTML, HTML, CSS + JavaScript.
Web sites: Visual design; User Interface (UI) and Experience (UX); content architecture; navigational structure.
Constructing motion graphics + complex web sites with Flash or Flex with MXML + ActionScript.
Developing dynamic, database-driven, interactive sites in PHP + MySQL or PostgreSQL.
Administering Apache web servers, with multiple virtual sites, email accounts, domain names + statistics.
Familiar with, and able to test for: usability rules, accessibility guidelines + browser incompatibilities.

Software + Operating Systems

Dreamweaver, Flash, Fireworks, Photoshop, Illustrator, InDesign, Acrobat, Flex Builder, Subversion, FTP.
Supporting + maintaining a mixed network of Windows PCs and Apple OS X Macs with OS X Servers.

People + Management

Comfortable facing both existing + potential new clients at all levels of knowledge.
Able to interpret client + colleague requirements to produce technical + design solutions to match their needs.
Managing web requirements within other departments, i.e. graphic designers, copy writers, directors, etc.
Happy to work independently, taking projects from start to finish, or to work in a team on larger tasks.

Employment

July 2009 – Present **Deluxe Checks / Custom Direct, Joppa MD**

SENIOR WEB DESIGNER

Supported check sites, designing + building landing pages + emails. Designed + created cartoon character product customization tool in Flex Builder 3.

October 2008 – July 2009 **Chester, UK and Baltimore MD**

FREELANCE WEB DESIGNER / DEVELOPER

October 2007 – October 2008 **Chester.com, Chester, UK**

INTERNET MANAGER

Technical lead for Chester.com; Creating features for web site. Analysing Google Analytics statistics; SEO; Design + construction of web sites for clients; Managing web production; Web server administration + support.

November 2003 – September 2007 **Eclipse Creative Consultants Limited, Chester, UK**

INTERNET + IT MANAGER

Design + construction of web sites for clients; Managing company IT policy + purchasing; Network management + support; Managing web production; Web server administration + support.

2007 Lead developer of web site for Blue Chip client, using XHTML, CSS, AJAX, PHP, MySQL, Flash, Flash video and Google Maps API. Coded 'content-out' search engine friendly XHTML with a 'premium brand' design
2005/6 Built complete web application in PHP/MySQL to allow licensees of a company to cross-reference customer requirements against property database + send on information, using only a web browser.

Selected Previous Employment

June 2003 – October 2003 Iceland Frozen Foods, Deeside, UK

CUSTOMER SERVICES RESOURCE ADVISOR

A five-month break from the new media sector before returning in November 2003.

October 2002 – February 2003 Westwood Marketing & Design Consultancy, Chester, UK

FREELANCE WEB DESIGNER

Two high concept, all Flash sites for a schools magazine + a property firm; Rebuilt a college web site to meet accessibility requirements.

May 2002 - July 2002 Graham's Machinery Sales, Chester, UK

WEB DESIGNER (Contract)

Redesigned + updated web site; Constructed new site; Registered site with major search engines.

May 2000 - December 2001 Trinity-Mirror Digital Media, Chester/Liverpool, UK

WEB DEVELOPER (North West)

Web design for commercial clients + newspapers (Liverpool Echo series + Chester Chronicle series); Migrated web sites from UNIX servers to Windows 2000 Server; Banners + Flash animations for regional portals.

INTERNET CO-ORDINATOR (Chester Chronicle Series)

Design + maintenance of web sites for Chester Chronicle series; Coordinated other departments within the Chronicle relating to Internet issues; Direct contact dealing with external companies.

February 2000 - April 2000 Strawberry Fields Marketing Solutions, Shropshire, UK

WEB DESIGNER / DEVELOPER

Creation of web sites in HTML; Assisted with PHP/MySQL ecommerce site; Flash animations.

Qualifications

Industry-Based Training

2001 Advanced ColdFusion Development + Fast-Track to ColdFusion

Standard Qualifications

1998 NVQ Level 3 Information Systems Design + Programming; NVQ Level 2 Using Information Technology

1995 A-Level Geography, A-Level Economics & Economics Extra Paper

1993 GCSE Computer Science (Grade A); GCSE English, Geography, Mathematics and Media Studies (all Grade B); GCSE Art & Design, English Literature + French (all C)

Education

1995 - 1997 Lancaster University, Lancaster, UK

Studied BSc Computer Science, for two years. Elements of the course covered included: Formal notation, computer systems architecture, software design + database systems; Programming in Ada + C

1988 - 1995 Elfed High School Buckley, UK

Achieved GCSE + A-Level qualifications detailed above

References

Professional references are available upon request